

## PRIVACY POLICY

Last Modified: 10 December 2025

This Privacy Policy (this “**Privacy Policy**”) describes how Ikonz Pte. Ltd. (“**we**,” “**us**,” or “**our**”) collects, uses, and processes your personal information as a data controller or a business under applicable laws. This Privacy Policy applies to personal information we collect when you visit or use our website, <https://www.ikonz.club/> (the “**Site**”). For purposes of this Privacy Policy, the term “personal information” has the same meaning as the equivalent term is defined under applicable laws and does not include certain types of information, such as de-identified information.

### What Personal Information Do We Collect?

We may collect the following categories of personal information from and about you:

- **Identifiers**, such as name, email address, IP address, device identifier;
- **Commercial information**, such as products or services purchased, obtained, or considered; and
- **Internet or other electronic network activity information**, such as information regarding your interaction with our Site.

We may collect personal information from different sources, including:

- **Directly from you**, such as when you provide your name and email;
- **Indirectly from you**, including when you visit and interact with our Site, such as when certain personal information is automatically collected when you visit our Site;
- **From our business partners**, such as when we co-sponsor events with other businesses or organizations;
- **From our vendors**, such as our service providers that collect your personal information on our behalf, including data analytics companies; and
- **From third parties and other sources**, such as social media platforms and online advertising networks.

### How Do We Use Your Personal Information?

We may use or disclose the personal information we collect for different purposes, which may include one or more of the following purposes:

- To respond to your requests or questions;
- To provide information about our products or services;
- To improve our products and services;
- To analyze your use of our products and services, including how you interact with our Site, in order to improve the same, personalize your experience and provide recommendations, customize advertising and marketing campaigns, and otherwise to better understand your needs;
- To communicate with you, including to provide you with email alerts, event registrations and other notices concerning our products or services, or events or news that may be of interest to you;

- To market and advertise to you, including sending promotional communications via email, text messages, push notification, or other means, to show you advertisements on the Site, social media, and other platforms or websites for products and/or services tailored to your interests;
- To conduct or provide other programs, such as surveys, contests, or promotional campaigns;
- To carry out our obligations and enforce our rights arising from any contracts entered into between you and us;
- As necessary or appropriate to protect the rights, property or safety of us, or users of the Site;
- To respond to law enforcement requests and as required by applicable law, court order, or governmental regulations;
- To evaluate or conduct a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of our assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by us is among the assets transferred; and
- For any other purpose for which you provide consent, or as otherwise required or permitted by law.

### **How Do We Share or Disclose Personal Information?**

We may disclose personal information to different persons for various purposes, which may include the following:

- Business partners or other third parties, including for promotional purposes and to serve or display advertising;
- Vendors and service providers, including who perform certain services and/or support internal or other business operations;
- Successor(s) of our business, relating to all or part of the business, to evaluate proposed transaction or conduct a sale, reorganization, merger, acquisition, or other change of control; and
- Government, regulatory, or investigatory bodies, or other law enforcement entities, including for purposes of complying with applicable law, court order or subpoena.

### **What Is Our Legal Basis For Processing Your Personal Information?**

We rely on the following legal bases to collect and process your personal information:

- Consent: We may collect and process your personal information upon relying on and obtaining your consent. You can withdraw your consent by contacting us at [email address].
- Performance of a contract: We may process your personal information that is collected to perform the services for which you have contracted with us.
- Compliance with legal obligations: We may collect and process your personal information to comply with the legal obligations that are applicable to us.
- Legitimate interests: We may collect and process your personal information for our legitimate interests, such as to improve our products and services.

## **What Are Your Privacy Rights?**

Depending on applicable law or the jurisdiction you reside in, you may have certain rights regarding your personal information, which may include the right to:

- Access or know about your personal information that we collect about you;
- Correct inaccurate personal information we maintain about you;
- Delete your personal information, subject to certain exceptions or legal obligations under applicable laws;
- Object to the processing of your personal information;
- Receive a copy of your personal information in a portable format, where technically feasible;
- Appeal, in connection with a decision made regarding your privacy rights request; and
- Restrict processing your personal information in certain circumstances.

If you wish to exercise your privacy rights, please contact us at [support@ikonzstudios.com](mailto:support@ikonzstudios.com).

Please note that to protect your personal information and to appropriately respond to your request, we may need to verify your identity before processing your privacy request, including collecting additional information in certain circumstances. You may exercise these rights by designating an authorized agent to make these requests on your behalf. Authorized agents will be required to provide proof of their authority to act on your behalf by providing relevant documentation. We may contact you to confirm an authorized agent's representation and to verify your identity.

You have the right not be discriminated for exercising your privacy rights. You also have the right to lodge a complaint with your local supervisory authority depending on the jurisdiction you reside in. If you are a resident of the EU or UK, you may file such complaint with the Data Protection Authority in the country in which you are located.

## **How Do We Protect Your Personal Information?**

We use reasonable administrative, technical, and physical measures to protect your personal information from unauthorized access or use. However, no method of transmission over the Internet or means of electronic storage is absolutely secure. As a result, we cannot guarantee the absolute security of the personal information you transmit to us over the Internet.

## **How Long Do We Retain Your Personal Information?**

We retain your personal information for as long as reasonably necessary for the purpose for which the information was collected, as may be required by applicable law, or to comply with our legal obligations.

## **[Cookies and Other Tracking Technologies]**

We may use cookies, pixels, and other similar online tracking technologies (collectively, “**cookies**”) on our Site, including to analyze your use of the Site or to provide tailored advertising to your interests. We may engage vendors, partners, or third parties to use cookies on the Site, and third parties may collect information about your use of the Site.

## **International Transfer of Personal Information**

We are located in the United States. You understand and agree that personal information that you provide to us, or which we collect about you may be transferred to, or processed or stored in countries we operate, including the United States, which may not provide the same level of protection to such information as that of your country of residency.

## **Links to Third-Party Websites**

Our Site may link to a third-party website, and if you choose to click on or use such links, we do not control such third-party websites and are not responsible for the content of any third-party website, including your personal information collected or processed by such sites. Please review the privacy policy of any such third-party website for its privacy practices and how it handles your personal information.

## **Children's Privacy Policy**

Our Site is not directed to or intended for use by individuals under the age of eighteen (18). We do not knowingly collect personal information from individuals under the age of eighteen (18).

## **Do We Use "Do Not Track" Signals?**

Some web browsers allow "Do Not Track" signals or settings, which may allow you to request that you do not want certain information about your web page visits tracked and collected across websites. We do not respond to "Do Not Track" signals or settings.

## **Changes To This Privacy Policy**

We may revise or update this Privacy Policy from time to time, including as required under applicable laws. Updates to this Privacy Policy will be reflected in the "Last Modified" date.

## **Contact Us**

If you have any questions about this Privacy Policy or our privacy practices, please contact us through one of the methods listed below.

By email: [support@ikonzstudios.com](mailto:support@ikonzstudios.com).

By mail: 68 CIRCULAR ROAD, #02-01, SINGAPORE (049422)